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 May 9 - 11, 2017
 660 Interviews

 North Carolina
 HAI3390
 Margin of Error: +/- 3.8%

Hello, my name is \_\_\_\_\_ from HAI, a national research firm.

**[IF LANDLINE]** We're conducting a survey in North Carolina to get people's opinions on important issues. This number was selected at random and according to the research procedure, I would like to speak to the **[ALTERNATE: YOUNGEST/OLDEST] [ALTERNATE: MAN/WOMAN]** at this address who is registered to vote.

[IF CELL PHONE] We're conducting a survey of cell phone users in North Carolina to get people's opinions on important issues. Since you are on a cell phone, I can call you back if you are driving or doing anything else that requires your full attention. Can you talk safely and privately now? [IF YES, CONTINUE. IF NO, SCHEDULE CALLBACK]

NOTE: Oversamples were conducted in seven counties (Cumberland, Halifax, Johnston, Nash, Northampton, Robeson, and Wilson) where the Atlantic Coast pipeline may be routed. Interviews were weighted to reflect the overall distribution of registered voters in North Carolina.

Number 142

M.o.E. 8.2

## **RESUME ASKING ALL RESPONDENTS**

QA. To make sure that we have a proper sample, could you tell me what county you live in? [CODED]

**QB.** Are you officially registered to vote in that county in North Carolina? **[IF YES]** Regardless of how you might feel about the parties, at the present time are you officially registered as a Democrat, a Republican, an Independent, or in some other way?

**Q1.** When it comes to politics, do you generally think of yourself as a Democrat, an Independent or a Republican?

**[IF INDEPENDENT]** Do you think of yourself as closer to the Democratic Party or the Republican Party?

	<u>Total</u>	<u>Pipeline</u>
YES: Democrat	40%	48%
YES: Republican	31	26
YES: Independent	23	19
YES: Other party	4	3
YES: (Don't know how registered)	3	4
No/(Don't know)	> TE	RMINATE

	<u>Total</u>	<u>Pipeline</u>
Democrat	34%	36%
Independent Democrat	10	8
Independent	9	7
Independent Republican	10	11
Republican	32	31
(Other/Don't know)	5	7
DEMOCRAT WITH LEANERS	44%	45%
REPUBLICAN WITH LEANERS	42	42

Q2. Now I'd like to ask your impression of some people in public life. As I read each name, tell me whether your impression of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you don't recognize a name, just say so. Here's the first one: [READ ITEM] Have you heard of that person? [IF YES] Is your impression of [HIM/HER] very favorable, somewhat favorable, or very unfavorable?

VOL:

_	FAVO	RABLE		UNFAVO	RABLE	(Can't	Never	RECOGN	IITION	TO	TAL
ROTATE	Very	<u>Some</u>	(Mixed)	Some	Very	rate)	<u>heard</u>	<b>Effective</b>	Total	Fav	<u>Unfav</u>
Roy Cooper	26%	28	*	15	11	8	12	80%	88%	54%	26
Pipeline Counties	25%	29	-	13	14	8	12	80%	88%	54%	27
Pat McCrory: June 2015	15%	28	1	16	16	11	13	77%	87%	43%	32
June 2014	17%	28	1	13	23	8	11	82%	89%	45%	36
Donald Trump	31%	16	1	9	40	3	*	97%	100%	47%	50
Pipeline Counties	32%	16	1	11	37	3	1	96%	99%	48%	48
Barack Obama: June 2015	29%	17	1	9	39	5	1	95%	99%	45%	48
June 2014	28%	18	2	11	39	2	*	98%	100%	47%	50
February 2014	33%	13	1	10	40	2	*	98%	100%	46%	50

Q2. Now I'd like to ask your impression of some people in public life. As I read each name, tell me whether your impression of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you don't recognize a name, just say so. Here's the first one: [READ ITEM] Have you heard of that person? [IF YES] Is your impression of [HIM/HER] very favorable, somewhat favorable, or very unfavorable?

	FAVO	RABLE		UNFAVO	DRABLE	(Can't	Never	RECOGN	ITION	TO	TAL
ROTATE	Very	Some	(Mixed)	Some	Very	rate)	<u>heard</u>	Effective	Total	Fav	<u>Unfav</u>
Richard Burr	10%	29	1	15	16	9	20	71%	80%	39%	31
Pipeline Counties	12%	31	1	14	10	6	27	68%	73%	43%	24
June 2015	12%	20	2	12	10	15	29	56%	71%	32%	22
Thom Tillis	8%	21	1	14	16	13	27	60%	73%	29%	30
Pipeline Counties	9%	27	-	9	11	12	32	56%	68%	36%	20
June 2015	8%	25	3	14	20	13	17	69%	83%	33%	34
June 2014	8%	21	1	12	21	13	24	64%	76%	29%	34
February 2014	3%	10	1	9	11	15	51	34%	49%	13%	20
<b>Q9.</b> I'd like to talk now about energy issues. anything about a proposed natural gas pipe public utilities in Virginia and North Carolina have heard or read about?	line fro	m West	Virginia, t	to	VOL:	Not heard			. 49	Pipeline 67% 31 2	6/15 57% 41 2
Q10. As you may know, there is a proposal t	o build	l a 600-n	nile Atlant	ic		CLIDDOD.	T. Otl		<u>5/17</u>	Pipeline	<u>6/15</u>

Q10. As you may know, there is a proposal to build a 600-mile Atlantic Coast Pipeline, to bring natural gas from West Virginia to public utilities in Virginia and North Carolina. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose building the Atlantic Coast Pipeline?

VOL:	SUPPORT: Strongly SUPPORT: Somewhat OPPOSE: Somewhat OPPOSE: Strongly (Don't know)	5/17 18% 34 15 18 15	Pipeline 25% 36 10 19 11	6/15 24% 32 13 13
	TOTAL SUPPORT	52% 32	60% 29	55% 26

## **RESUME ASKING ALL RESPONDENTS**

Q11. Next, please tell me whether you personally [ROTATE] support or oppose each of the following. [READ ITEM – PROMPT AS NEEDED] Do you support or oppose that? [IF RESPONSE] Would you say you strongly or only somewhat [SUPPORT/OPPOSE] that?

	SUF	PPORT	OPP	OSE	VOL:	TOT	AL
ROTATE	Strongly	Somewhat	Somewhat	Strongly	(DK)	Support	Oppose
Renewable energy projects, such as solar and wind power	. 66%	22	5	4	4	88%	8
Pipeline Counties	56%	24	7	5	8	79%	13
Constructing the Keystone XL oil pipeline across Montana, South Dakota, and Nebraska to bring oil from Canada and the Northern							
U.S. to refineries in Texas		20	14	29	10	48%	43
Pipeline Counties		21	14	22	13	52%	36
June 2015		19	12	17	18	53%	29
February 2014	40%	27	7	9	17	67%	16
Expanding offshore oil and gas drilling in U.S. waters		23	17	28	7	47%	45
Pipeline Counties		28	8	25	8	60%	32
June 2015	28%	27	13	19	12	55%	32
Generating electricity using coal-fired power plants      Pipeline Counties		24 32	18 18	27 21	9 10	45% 51%	46 39
June 2015	18%	29	17	21	15	47%	37

Q12. V	/hat do you think is the safest way to transport natural gas: [ROT.	ATE1				
	, g		5/17	<b>Pipeline</b>	6/15	
	By truck		11%	17%	7%	
	By rail, OR		11	13	12	
	By pipeline		64	56	67	
VOL:	(Same/No difference)			1	2	
VOL:	(Don't know)			14	12	
<b>Q</b> 13. R	egardless of other issues, would you be more likely to support a	candidate who [ROTATE]				
		0 ( )	<u>Total</u>	<u>Pipeline</u>		
	Favors more natural gas infrastructure projects like the Atlantic		50%	55%		
	Opposes more natural gas infrastructure projects like the Atlan		24	25		
VOL:	(No effect on their vote)		2	1		
VOL:	(Don't know)		23	19		
Q15. A	nd as you may know, Duke Energy is one of the companies that	has proposed the Atlantic Coa	st pipel	ine. Does	this mak	ke you
<b>L</b> 100 111	- <b>-</b> 1		<u>5/17</u>	<u>Pipeline</u>	<u>6/15</u>	
	More likely to support the pipeline		22%	32%	16%	
	More likely to oppose the pipeline, OR			15	13	
	Does this not change your opinion on the pipeline		52	47	63	
VOL:	(Don't know)			5	9	
046	ooking ahood, how important are onergy issues in terms		5/17	Pipeline	6/15	2/14
	ooking ahead, how important are energy issues in terms	Very important		48%	41%	37%
	y you will vote in the election next year? Are they very	Somewhat important		36	40	41
•	tant, somewhat important, not very important, or not	Not very important		8	9	11
Import	tant at all in determining how you will vote?	Not important at all		4	6	6
	VOL	\ -1/		-	1 3	1
	VOL:	(Don't know)	2	4	3	4
		TOTAL IMPORTANT		84%	81%	78%
		TOTAL NOT IMPORTANT	11	12	15	17
	would like to ask you a few final questions for statistical purpose	es oniy.	Tatal	Dim a line		
D100. S	Sex.	Male	<u>Total</u> 46%	Pipeline 46%		
		Female		54		
\	Allest is seen and O			Dinalina		
D101. \	Nhat is your age?	18-24	<u>Total</u> 4%	Pipeline 2%		
		25-29	2	2 %		
		30-34	4	5		
		35-39	4	3		
		40-44	6	8		
		45-49	10	4		
		50-54	11 11	8 12		
		55-59 60-64	11	12		
		65+	37	42		

VOL:

42

65+ .....

(Refused).....

<b>D105</b> . When it comes to politics, do you generally think of yourself as
liberal, somewhat liberal, moderate, somewhat conservative or
conservative?

D300. And just to make sure we have a representative sample of voters, could you please tell me your race? [IF NECESSARY] Well, most people consider themselves black or white?

**D301.** Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Thank you for taking the time to complete this interview.

		<u>Total</u>	<u>Pipeline</u>
	Liberal	15%	9%
	Somewhat liberal	11	9
	Moderate	17	13
	Somewhat conservative	17	20
	Conservative	35	41
VOL:	(Don't know)	5	9
	TOTAL LIBERAL	26%	18%
	TOTAL CONSERVATIVE	51	60
		Total	Pipeline
	Black	Total 22%	Pipeline 34%
	Black		
VOL:		22%	34%
VOL: VOL:	White	22% 68	34% 52
	White(Other)	22% 68 6 4	34% 52 7 8
	White(Other)(Don't know/Refused)	22% 68 6 4 <b>Total</b>	34% 52 7 8 <b>Pipeline</b>
	White	22% 68 6 4 <b>Total</b> 4%	34% 52 7 8 Pipeline 1%
	White(Other)(Don't know/Refused)	22% 68 6 4 <b>Total</b>	34% 52 7 8 <b>Pipeline</b>